



May 10, 2007

Cheryl Vroom
President
C2C Marketing
#117, 1829 - 54 Street SE
Calgary, AB
T2B 1N5

Re: Nature's Ultimate Concentrated Orange Cleaner and NuStainless Cleaner and Polish

Dear Cheryl,

I wish to take the time today to thank you for introducing me to Nature's Ultimate and NuStainless. We have been using these products in our franchise for the past nine months. Nature's Ultimate is being used as a heavy duty cleaner, all purpose cleaner, floor cleaner (including hardwood) and a glass cleaner. In total I have been able to replace 5 different products with Nature's Ultimate! We are also using NuStainless as our stainless steel cleaner and polish.

At Molly Maid Victoria, our commitment to our clients is to provide the highest quality of housecleaning possible along with superior service and value. As leaders in our industry, it is important to be at the cutting edge of cleaning supplies and methods to honor this commitment. As our business continues to expand, our client base has diversified. Prior to using your products, there were few options in the maid service industry for those clients with allergies, chemical sensitivities as well as small children and pets. It was important to me to offer a safe and natural choice to our clientele that care about their health and the environment.

I have tested many environmental products in the past, but they did not pass the true road test in a commercial setting. Nature's Ultimate and NuStainless have exceeded my expectations! The feedback from my clientele and employees is fabulous. Not only is the product organic and environmentally friendly benefiting employee and clientele health, but we are also achieving amazing cleaning results with little or no scrubbing!

As in any business, we always need to be mindful of our profitability. I am pleased to report that using Nature's Ultimate and NuStainless has saved us over 65% versus previous products used! Thanks to C2C Marketing, I have happy staff, thrilled clients and increased profitability!

Sincerely,

Paula Whitehorn
Owner
Molly Maid Victoria Franchise